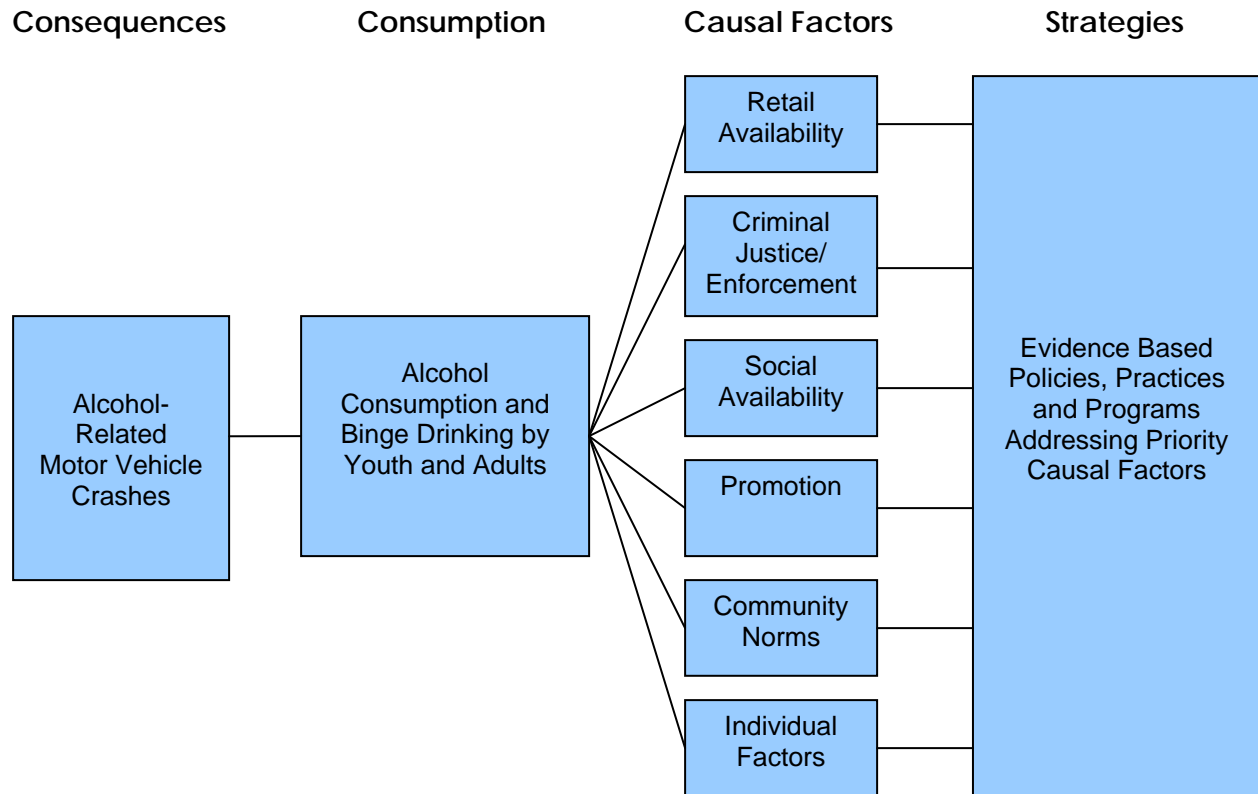


Alcohol Related Motor Vehicle Crash Priority Logic Model for SPF SIG



Consequences Indicators:

- 1) Property Damage due to ARMVC
- 2) Injury due to ARMVC
- 3) Fatalities due to ARMVC

Consumption Indicators:

- | | |
|--|--|
| <ol style="list-style-type: none"> 1) Drinking and driving 2) Binge drinking | <ol style="list-style-type: none"> 3) Heavy problem drinking 4) 30 day use |
|--|--|

Causal Factor Details:

Retail availability – Is alcohol easy to obtain by underage drinkers because sales outlets do not ID potential underage buyers, or does a high density of outlets contribute to high availability of alcohol in your community?

Criminal justice/enforcement – Is there little enforcement of sales of alcohol to minors, possession of alcohol by underage drinkers, or lack of prosecution of alcohol related offenses?

Social availability – Do underage drinkers obtain alcohol easily through social avenues, such as parents, family members, or friends over the age of 21?

Promotion – Do low price specials by both on-premise and off-premise alcohol outlets contribute to problematic drinking patterns in your community? How much promotion of alcohol occurs through newspapers, billboards, TV or other media outlets?

Community norms – Do community norms support problematic drinking patterns or underage drinking?

Individual factors – What types of individual factors might contribute to problematic drinking? Are individuals high in risk factors? Low in protective factors?